

# BenchMark

VIRTUAL SOLUTIONS

## Twitter Content Plan WEEKLY

“

*You are never too old  
to set another goal  
or  
to dream a new Dream*

C.S. LEWIS

BenchMark  
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Age is just a number. Be a dreamer. There's no age limit on dreaming.

#Blessed #Freelancing #workfromhome #inspirationalquote

19 TUESDAY

10:00 AM

20 WEDNESDAY

10:00 AM

# BenchMark

VIRTUAL SOLUTIONS

BenchMark Virtual Solutions provide strategized innovation towards the business' profitable market and successful path in the business industry. We cater Social Media and Administrative Services which can lead your company's growth.

#freelancing #workathome #virtualassistance  
#socialmediamanager

# FACTS

Freelancers are in all career levels

No matter what point you're at on the career ladder, you're bound to find freelance work. At least, that's what the FlexJobs survey found. Freelancers can be found in all career levels, from entry-level (11.51%) to owner/executive/c-level (12.07%).

Source: <https://bit.ly/2XOpTDe>

21 THURSDAY

10:00 AM

22 FRIDAY

10:00 AM

# TIPS

Set Limits

By setting firm hours for work and play, you can ensure that you start every day refreshed and ready to do your job.

Source: <https://bit.ly/3fYPcOX>

# myth

Freelancing isn't like starting an actual business.

Truth: This myth could not be more inaccurate. Freelancing absolutely is a business, and the only way you'll be successful at it is if you come at the job with that mindset. The flexibility that comes with freelancing is certainly a perk of this type of job, but it's important to get the facts straight before jumping in so that you can ensure your success.

Source: <https://bit.ly/3dQgZiy>

23 SATURDAY

10:00 AM

# BenchMark

VIRTUAL SOLUTIONS

## Twitter Content Plan

### WEEKLY

Reasons to be a Freelancer

#### You Can Earn More than You Did Before

Sure, in the early days of your career as a business owner—you'll take the work you can get. Over time, however, you'll have more offers of work than you can handle. Then you can pick and choose, and, better still, you can raise your rates.

Source: <https://bit.ly/3gOWpOV>

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# 24

SUNDAY

10:00 AM

# 25

MONDAY

10:00 AM



How to Dream Big

#### Characteristics of Big Dreamers

Big dreamers have a burning desire to achieve their dreams.

Big dreamers dream big then take action.

Source: <https://bit.ly/36hGy9S>

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“  
If the plan doesn't work,  
change the plan.  
But never the goal.  
”

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Soup of the day. For your motivation.

#Blessed #Freelancing #workfromhome #inspirationalquote

# 26

TUESDAY

10:00 AM

# 27

WEDNESDAY

10:00 AM



Mistakes of a Freelancer to Avoid

#### Don't Fall Victim to Slow Business

As easy as it is to get sucked in and work yourself into exhaustion when your business is booming, it's just as easy to slip out of working efficiently when business is slow. Economic downturns always eventually end. And if you let a downturn wreck your availability and reputation, you may not be there to take advantage of the upturn.

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Importance of Branding

#### Branding Builds Trust

You must relay the underlying message that every single initiative you take is to delight your customers and encourage them to keep coming back to you.

Source: <https://bit.ly/3gOGKyz>

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# 28

THURSDAY

10:00 AM